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## Press release

## Kalliopé launches an Intellectual Property department

The law firm Kalliopé (*Kalliopé*) continues to expand by setting up a brand new Intellectual Property (IP) department.

The new IP team, headed by Jérôme Buscail, will further enhance the range of services already offered by Kalliopé in private and public business law, thereby responding to the crossfunctional issues and needs of its clients in relation to the protection, the development and the use of their intangible assets and personal data.

Jérôme Buscail has over 25 years' experience in intellectual property law. He previously worked at the BIC and Danone groups, where he served as the head of intellectual property for almost 10 years. In 2011, he co-founded DBK, a law firm renowned for its expertise in intellectual property. Jérôme joins Kalliopé, together with Soraia Santos, associate, and Chloé Laure, paralegal.

The scope of activity of the new team is wide, spanning literary and artistic property as well as industrial property. In the area of personal data protection, the team handles both compliance and litigation matters.

The team has developed a strong expertise in a variety of sectors, ranging from industry to new technologies and R&D, including fashion, design, art, sport, media, advertising, entertainment and communication, and complements Kalliopé's strong sector expertise in industry, energy, infrastructure, real estate development and investment.

The team will work closely with Kalliopé's Contract Drafting and Negotiation, Litigation - Arbitration - Mediation, Compliance - CSR, Corporate - M&A - Private Equity and Employment - Social Security teams.

Jérôme Buscail comments: "I share with Kalliopé a strong entrepreneurial spirit and a 'business-orientated' vision of our profession. I am delighted to be joining, together with my team, Kalliopé's passionate and committed lawyers, who have succeeded in setting themselves apart by offering cross-disciplinary services of the highest level to a demanding and varied clientele in search of pragmatic and operational solutions".

Jocelyn Duval, partner and co-founder of Kalliopé, adds: "The arrival of Jérôme and his team marks a new stage for our law firm, meeting our short- and medium-term growth objectives. Jérôme's know-how and the range of services offered by our new IP team are fully in line with our ambition to offer our clients complementary legal expertise and a cross-disciplinary approach to the issues they face. On behalf of the members of Kalliopé, I would like to welcome Jérôme and our new IP team!"



For more information, please contact:

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## About Kalliopé

Founded in 2008, Kalliopé is an independent law firm that supports private and public players, both French and foreign, and provides advisory and dispute resolution services in the main areas of private and public business law: Contract Drafting and Negotiation; Corporate – M&A - Private Equity; Real Estate - Construction - Urban Planning; Employment - Social Security; Energy and infrastructure; Environment and industries; Litigation - Arbitration - Mediation; Banking - Finance - Regulated funds; Compliance - CSR; Public services and public stakeholders, Intellectual Property.

Based in Paris and in the Drôme, Kalliope's lawyers work together with their clients to provide them with global, tailored and operational solutions based on a strong sector expertise.

Kalliopé is a member of Iurope, an alliance of full-service business law firms, and also works with a network of best friend firms based all over the world. Kalliopé assists its clients in their most complex issues, both in Europe and worldwide, with the same level of commitment, quality and proximity.

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